

PRESS RELEASE

DATABANK BFUND INSTANT REWARDS PROMO 2016 KICKS OFF

This year, Databank Group, Ghana's number one investment bank has taken a further step in motivating Ghanaians to invest towards retirement and financial independence. Databank wants to help investors prepare adequately through the Databank BFund instant rewards promo.

The BFund instant rewards promo, which runs from September 5 to November 30, 2016, will instantly reward clients who open or top up their BFund investments with GHC 300 or more. By depositing GHC 300 or more in a BFund investment account, investors immediately win one of many Databank branded rewards such as umbrellas, key rings, notepads, pens, mugs, face-towels and wrist bands. This also means that investors get to acquire more BFund shares with their funds as they continually deposit and win.

According to the Group Chief Marketing Officer of Databank, Gillian Hammah, retirement planning is a concept that many Ghanaians do not give much thought to. "Many people are weighed down by day-to-day expenses and so, thinking about investing toward retirement is often put off until "later". However, investing toward retirement is a serious matter and should not be left to chance. One day, we will all have to retire. To encourage our investors to take control of their future and prepare for the lifestyle they would like to live after retirement, we have introduced the 3-month BFund instant rewards promo."

Visit any Databank Branch in Accra, Tema, Kumasi and Takoradi or a Databank partner location within GTBank branches in Airport, East Legon, Lapaz, Madina, Osu, Ashaiman, Cape Coast, Tarkwa and Tamale to open or top up your BFund investment. For existing BFund account holders, you can visit any of Databank's partner banks to top up: Zenith Bank, UBA, Access Bank, Barclays Bank or Standard Chartered Bank.

For more information about the BFund instant rewards promo, call us on 0302 610610 or email us at info@databankgroup.com. Rewards available while stocks last.

Invest wisely. Invest in BFund today!

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BROKERAGE

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PRIVATE EQUITY

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About Databank

Founded in April 1990, Databank's mission is to empower its customers to achieve financial independence by promoting financial literacy and offering a diverse range of investment products. To deliver on our mission, we provide innovative and responsive corporate finance, brokerage, fund management and research services to local and foreign individuals, multinational companies, pension trusts, institutions and portfolio investors for the ECOWAS sub-region. We also assist those who are looking for private equity financing through our private equity group. Databank currently has 13 branches across the country. The main branches are in Accra (Head office), Kumasi, Tema and Takoradi. There are also 9 partner-locations situated within GTBank branches in Accra, Ashaiman, Cape Coast, Tarkwa and Tamale.

For further information please visit www.databankgroup.com

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