

PRESS RELEASE

DATABANK LAUNCHES MOBILE MONEY SERVICE

Databank, Ghana's leading investment bank, now offers investors the option to top up their mutual fund investments through its mobile money service. This is one of Databank's many initiatives to further promote the culture of consistent investing among Ghanaians. This service was officially launched on Monday, March 20, 2017.

The Databank Mobile Money Service is an alternative payment channel that allows clients to top up their investments in Databank Epack Investment Fund (Epack), Databank Money Market Fund (MFund), Databank Balanced Fund (BFund), Databank Ark Fund (ArkFund) and Databank Educational Investment Fund (EdIFund). The service is available on all mobile networks (MTN, Vodafone, Tigo and Airtel).

According to Databank's Group Chief Marketing Officer, Mrs. Gillian Hammah, mobile money penetration is on the increase in Ghana and Databank is leveraging on this to create easy access for clients. She said that the introduction of Databank's Mobile Money Service is part of the company's initiatives to reach its goal of having at least one Databank product in every Ghanaian household. She added that "Databank is the first investment bank to create a mobile money platform that allows Ghanaian investors to top up their mutual fund accounts from the comfort of their homes or offices using their mobile phones. We believe this initiative will boost accessibility and convenience to our clients." She further explained the process for investors to get started. "It's easy to register for the Databank Mobile Money Service. Simply dial *713*100# to get started. Not every investor has the time to visit one of Databank's branches. The ability to top-up their investments from any location across the country is another way of putting our customers first."

Helping Ghanaians achieve financial independence remains at the forefront of Databank's efforts to provide innovative, industry leading solutions to make investing more accessible. To register for this service, investors should dial *713*100# to get started. For more information on Databank's mobile money service, call 0302 610610 or e-mail clientservices@databankgroup.com. You can also visit www.databankgroup.com or one of 14 Databank locations to learn more.

Invest wisely, Invest with Databank!

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About Databank

Founded in April 1990, Databank's mission is to empower its customers to achieve financial independence by promoting financial literacy and offering a diverse range of investment products. To deliver on our mission, we provide innovative and responsive corporate finance, brokerage, fund management and research services to local and foreign individuals, multinational companies, pension trusts, institutions and portfolio investors for the ECOWAS sub-region. We also assist those who are looking for private equity financing through our private equity group. Databank currently has 14 branches across the country. The main branches are in Accra (Head office), Kumasi, Tema, Sunyani and Takoradi. There are also 9 partner-locations situated within GTBank branches in Accra, Ashaiman, Cape Coast, Tarkwa and Tamale.

For further information please visit www.databankgroup.com

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