

3 Tips

to investing wisely



Building wealth through investments can be simple. It does not require luck or any form of special networks. You only need to establish a few smart habits to be in control of growing your finances.

- 1. Don't invest based on hear-say.** Advice may be one of many priceless gifts that we get from our loved ones. However, not every piece of advice should be accepted as law – particularly when it comes to investing. As an investor, it is very important for you to know the reasons behind any referral to a particular firm. Conduct your own in-depth research of any investment company before you even consider investing your hard-earned money. Be an informed investor.
- 2. Resolve to learn something.** If you're one of those who say "I have no idea how investments work," then it's time to educate yourself. It's simple. Just choose a couple of things you know you don't understand and make it a goal to learn something about them. There are many learning materials from which you can acquire knowledge on investments. This will guide you in placing your money where it should grow to meet your targets.
- 3. Spend less than you earn.** If your goal is to accumulate wealth for yourself, one important strategy you need to adopt is to spend less than what you earn. This sounds obvious, but many people don't live by this. The wider the gap between earning and spending, the greater your chances of attaining financial success. The only thing between your wealth and you is the willingness to act on this enduring wisdom. Wise spending is part of wise investing and it's never too late to start.

How Databank can help you

As the leading investment firm in Ghana with over 27 years of expertise, Databank is your one-stop shop for investment solutions that can help you achieve financial independence. So, whether your goal is to provide access to quality education for your children, purchase real estate, build a home, start a business, prepare for your retirement or even unexpected emergencies, Databank has the investment solutions to get you there.

Getting started

To start investing with Databank is as easy as 1-2-3:

- 1. Visit** a Databank office near you – you've got 14 locations to choose from (call 0302 610610 or send an email to info@databankgroup.com for more information)
- 2. Complete** the Databank mutual fund application form available on our website or at any of Databank's 14 locations
- 3. Start** investing with as little as GHC 50 – you can continue to top-up your investments via mobile money (*713*100#), Visa/MasterCard through our online platform (www.databankgroup.com), or by visiting any Databank branch or partner bank (Access, GTBank, UBA, Zenith)